

# Max original paper tape for Max TAPENER debut



Max has realized that our customers are increasingly concerned about sustainability and environmentally friendly materials in order to protect the planet. As a result, Max has decided to expand its product range to include environment-friendly materials, in order to fulfill our global commitment to sustainability. MAX TAPE-P13W for tape binding tool called “TAPENER” is made from compostable ‘paper’, which naturally breaks down in fields.

What are the benefits of using this product?

# Lasts 8 months, Decomposed 3 months.

## PAPER TAPE “TAPE-P13W”

Max’s paper tape ‘TAPE-P13W’ is compatible with Max tapener models HT-R45C, HT-R24C, and HT-B1.

The biggest advantage of this paper tape is that when it fails and ends up in soil, it will naturally break down and disappear. We conducted a test in a tomato grower’s field, and the paper tapes had decomposed within approximately 3 months.



### How long does it stay on the branch?

Max paper tape can remain on branches for over 8 months, even in wet and ultraviolet conditions.

The pull-apart strength of Max’s paper tape ranges from Max TAPE-10 (thickness of 0.10 mm) to Max TAPE-15 (thickness of 0.15 mm), making it suitable for use in vegetable gardens and vineyards.

## SPECIFICATION

Product name	TAPE-P13W
Product code	ZS98200
EAN code	4902870878436
Tape specification	Length: 34m/roll, Thickness: 0.13mm, Width: 11mm
Rolls per small box	10 rolls / small box
Shipping unit Qty	30 small boxes / carton
Dimension (carton)	(L) 43cm × (W) 26cm × (H) 25cm
Weight (1 carton)	11.28 kg

# More than 50 years experience



A latest Max Tapener, HT-R45C is 50% lighter clinch compared with conventional model.

Max has redesigned clincher mechanism completely. New light clincher has shorter spring and unique tape catch mechanism that reduces 50% of clinching force.

Clinching stroke is the key factor of reducing a clinching force. Max archives to reduce a clinching force by 50% without making stroke of gripping double.

MAX developed and manufactured the world's first agriculture tape binding tool called MAX TAPENER in 1969. With more than 50 years experiences developing a tape binding tool, in 2021, HT-R45C series has launched that has a more comfortable grip and mounted an improved new driver and magazine mechanism.





## PHILOSOPHY

# “Customer’s voices from the field” is our core foundation when developing new products.

MAX’s new products come from “customer’s requests and jobsites”

Under the corporate vision of “Making work life easier and more enjoyable worldwide,” MAX works on responding to the needs of our customers by creating and introducing unique products following our strict jobsite-oriented and customer-first principle.

Understanding the market need and our company technology play a core role in developing concepts for new products. With a fully supportive product development environment we are able to create one-and-only MAX products. Our products’ “sales points” are made possible because of our technology and with our intellectual property rights we are able to maintain our No. 1 position in the market.

While capturing the changes in the social environment, we introduce never before seen products and create new markets.

ON NOVEMBER 26TH 2022, MAX CO., LTD. WILL BE HAVING ITS 80TH ANNIVERSARY SINCE IT WAS ESTABLISHED.

